



# Live Streaming

## Optimise your communication

Our streaming solutions allows you to conduct world-wide digital live events, for example, sales marketing shows, town hall meetings, CEO communications and investor events. Professional live and on-demand streaming allows participation from any location and any device.



### CEO communication & town hall meetings

You can use videos for company events – live and on-demand.



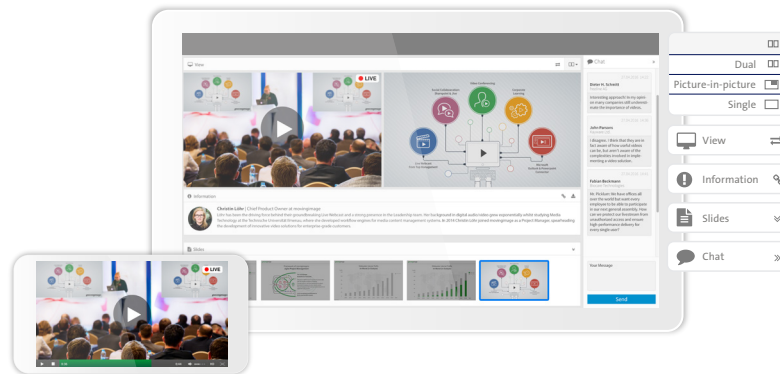
### Sales & marketing

Live virtual events, PR and marketing live streams.



### Management & investors

Impress the executive board and investors with interactive webcasts.



## Highlights

### Features

- > Synchronised slides
- > Web portal based entirely on HTML5
- > All devices and web browsers
- > User-defined design, logos and colours
- > Meta data and statistics
- > Streaming to Youtube, LinkedIn & Facebook

### Security

- > GDPR compliant
- > ISO 27001 certified Data centres
- > Comprehensive security options (SSL encryption, geoblocking, token authentication)

### User authentication

- > Granular rights and roles
- > Single sign-on via SAM L2.0

# Workflow

Our solution enables livestreams to be easily planned, configured and implemented. The offer is available as a managed service or as a subscription to a managed service including supplementary, supporting video production.

## Security functions

Token authentication,  
geoblocking, IP protection,  
SSL encryption,  
referrer protection



## Webcast creation and video recording

- > Create user-defined webcasts: logo, colours, fonts, buttons, layout, moderated chat, Q & A
- > Insert presentation slides
- > Meta data
- > Five languages available, more on request
- > Redundant public point of access
- > Protocol: RTMP, RTSP
- > Codecs: H.265, VP9 ready, H.264, PCM, ACC, MP3
- > Resolution: 1080p to 360p, 4k (UHD)
- > Communication protocol: HTTPS



## Live control and user experience

- > Synchronise presentation slides with the speaker
- > Moderated chat Q & A
- > User experience:
  - ◇ Layout change, PiP/Dual
  - ◇ Interact via chat, Q & A
  - ◇ View previous slides
  - ◇ Select available languages
  - ◇ Download presentation
  - ◇ Search contents



## Playout and delivery

- > Playout:
  - ◇ Independent of browser and platform
  - ◇ HTML5 player and Flash Fallback
  - ◇ Adaptive bit rate streaming
  - ◇ Adjustment of the visual user interface
- > Delivery:
  - ◇ CDN and eCDN
  - ◇ Adaptive streaming protocol
  - ◇ SSL-security functions



## Post live

- > Immediate playback of the live presentation
- > Video upload for final processing
- > Adjust timing of the slides
- > Add or delete missing slides
- > Update presentation file
- > Add sections
- > Switch to video-on-demand mode
- > Embed webcast in third-party CMS

# Contact

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