



Swisscom Digital Media video platform

Swisscom Broadcast – Digital Media has been providing professional video streaming, live webcasting and on-demand video to leading Swiss companies and organisations for almost 10 years.

Swisscom offers both comprehensive standardised services and individual services within the framework of custom projects.

The video services provided by Swisscom are based on a modular and scalable live & on-demand video platform covering all elements of the video life cycle, from input and signal reception to secure storage and global delivery to internal or external users.

swisscom



What does our video platform offer?



Input & video production

Swisscom supports clients in producing live and on-demand video content in a variety of ways. In addition to audio & video production of studio quality on location, Swisscom also supports the reception of signals via video conferencing solutions or existing collaboration tools or, where necessary, provides its own virtual conference solutions.



Central signal reception

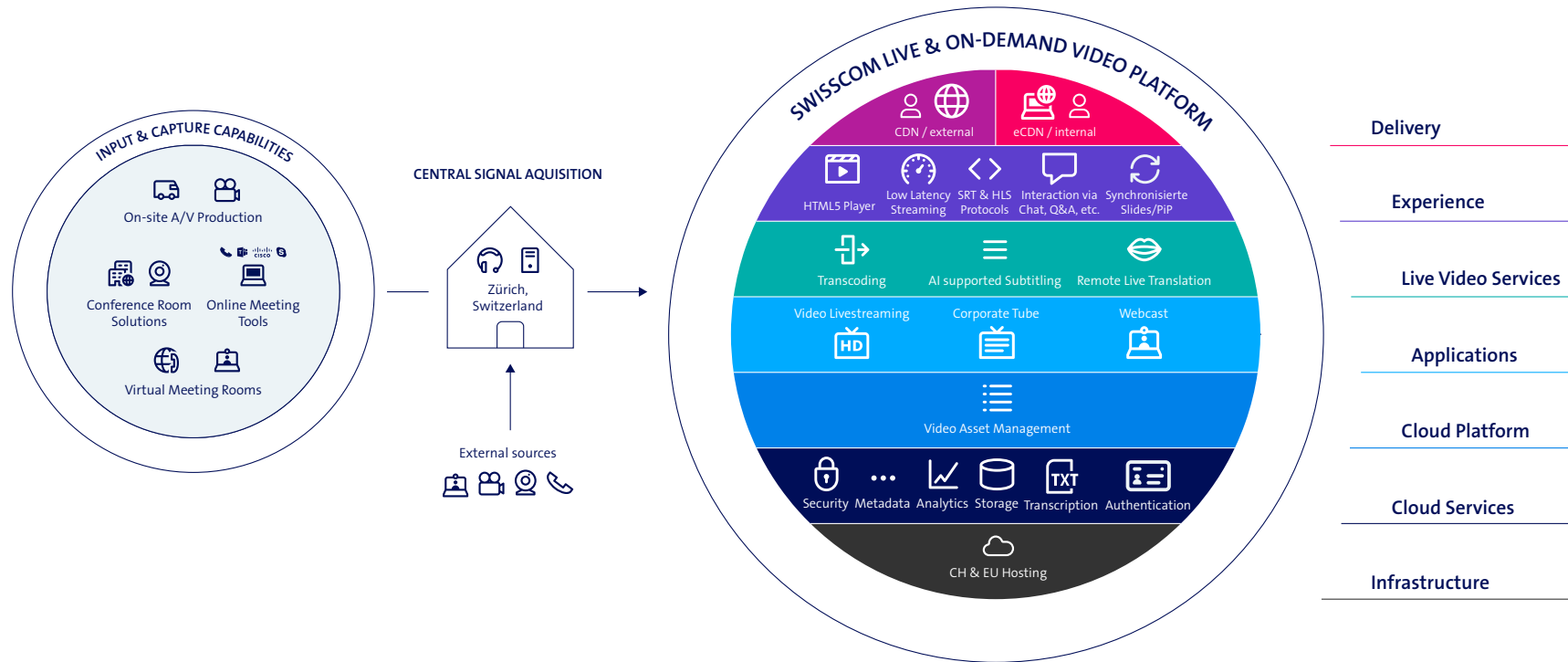
Swisscom operates its own signal reception centre in Zurich, where the various live video signals are received, transcoded, synchronised and further processed.



Live & on-demand video platform

Comprehensive Software as a Service and custom platform options for storing, managing and playing live and on-demand video content are at the heart of Swisscom Digital Media's services and enable companies and organisations to successfully manage all possible video use cases.

Live & on-demand video platform



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