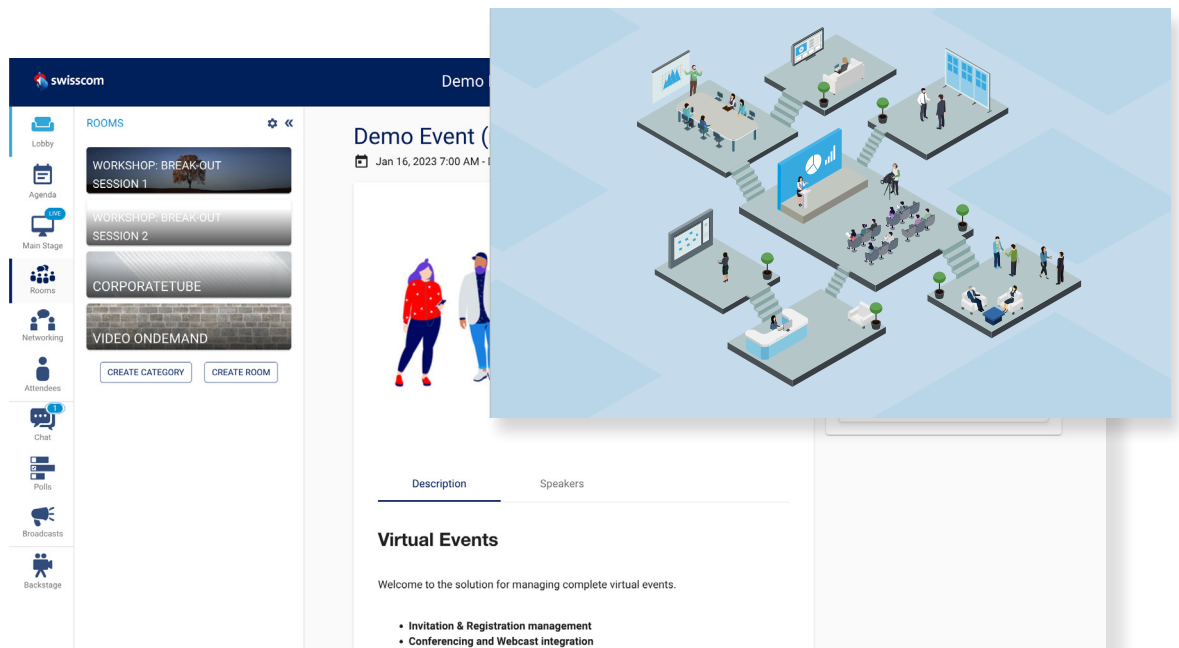




Swisscom Virtual Events Platform

Whether you want to communicate and inspire your audience, your current and future customers and your shareholders, or simply hold a workshop – the Swisscom Virtual Events Platform offers you all the tools you need to contribute to the event of the future. Regardless of the size of the virtual or hybrid event you are planning: be your own media house and take advantage of all the benefits today with just one click.



Advantages with Swisscom Virtual Events Platform



Build custom events

Create the exact event you dreamed up



Control event access

Register attendees and restrict access



Get support anytime

With 24/7 support*



Help attendees interact

Build events people love attending



Host your event locally

Create the exact event you dreamed up

swisscom

*S bundle is for self-service only



Highlights

Host impressive virtual and hybrid events with the Swisscom Virtual Events Platform and inspire your online participants with the best streaming quality and interactive engagement features.

Virtual networking

Chats, individual meetings, and a match-making function offers networking opportunities just like onsite. Your participants can create their profiles and network with each other.

Customization of design & function

Personalize the event platform by reflecting your company's corporate design and customize the various functionalities according to your needs.

Quick set up

In a few minutes, you can create an impressive event. The platform supports you from the invitation to the execution to the final reporting.

Interactive tools

Live polls and the ability to integrate whiteboards and other interactive tools encourage engagement from your participants.

Your events — Now also virtual!



Conferences & trade fairs

Inspire your professional audience with presentations on the main stage and offer participants the space to network.



Team events

Easily host your team events online and allow all employees to come together no matter where they are.



Staff meetings

Catch up with your employees on current events, discuss quarterly goals, or plan new projects together.



Workshops

Encourage the creativity of your team. Survey and whiteboard tools enable interaction and provide space for new impulses.



Training

Train your staff and advance careers. Interactive areas and embeddings help to create a motivating climate.



Hybrid events

Supplement your physical event and stream it in parallel on the virtual platform.



Pricing Virtual Events Platform and additional packages

Swisscom Virtual Events Platform bundles* — Basic packages

Free trial	S	M	L	XL
<ul style="list-style-type: none"> ✓ Unlimited test events ✓ Up to 1 hour event duration ✓ Max 20 attendees per event <p>CHF 0.-</p>	<ul style="list-style-type: none"> ✓ Unlimited events ✓ Up to 2 hours event duration ✓ Up to 100 attendees per month ✓ Self-service onboarding ✓ Self-learning module <p>CHF 149.-</p> <p>+</p> <p>Additional package option</p>	<ul style="list-style-type: none"> ✓ Unlimited events ✓ Up to 12 hours event duration ✓ Up to 300 attendees per month ✓ Standard onboarding ✓ RTMP live stream ✓ Video call recordings ✓ Email support ✓ CHF 240.-/hour personal live support ✓ CHF 400.- per event social wall ✓ CHF 5.- per additional attendee <p>CHF 899.-</p> <p>+</p> <p>Including 1x additional package**</p>	<ul style="list-style-type: none"> ✓ Unlimited Events ✓ Up to 5 days event duration ✓ Up to 500 attendees per month ✓ Personalized Onboarding ✓ RTMP Live Stream ✓ Dedicated account manager ✓ Video call recordings ✓ Email support ✓ CHF 150.-/hour for additional support ✓ Incl. 2h per month live support ✓ Social wall included ✓ CHF 3.- per additional attendee <p>CHF 1950.-</p> <p>+</p> <p>Including 2x additional package**</p>	<ul style="list-style-type: none"> ✓ Pay per event ✓ >5 days event duration ✓ >1000 attendees per month ✓ Customized support <p>Custom</p> <p>+</p> <p>Additional package option</p>

*yearly subscription plans available:
 S= CHF 1'200.-
 M = CHF 7'200.-
 L = CHF 16'750.-

**only for yearly subscriptions



Pricing Virtual Events Platform

Swisscom Virtual Events Platform packages — Additional packages

Streaming studio

- ✓ Professional studio in zurich
- ✓ Incl. rooms for make-up and green room etc.
- ✓ Space for up to four speakers
- ✓ Multi-camera setup
- ✓ Live streaming incl. remote interpreter
- ✓ Professional audio and video technology
- ✓ Integration of remote speakers
- ✓ 4 hours usage included (L subscription plan)*
- ✓ 2 hours usage included (M subscription plan)*

Support XXL

- ✓ Support in local language
- ✓ Automated monthly SLA and quantity reporting
- ✓ 24/7 support
- ✓ Dedicated support engineer
- ✓ Close exchange with client marketing and communications dept.
- ✓ Incl. yearly performance assessment
- ✓ 16 hours professional services included
- ✓ 1x Encoder per month for free
- ✓ Video consultancy package
- ✓ Extensive combined video streaming and production know-how



Service Level Agreements

	Error report	Response	Intervention	Error rectification	Correction
Priority 1, critical, emergency (major defect) Failure or disruption of the entire system. The system cannot be used productively. The error affects operations in a manner that requires immediate and ongoing attention/response.	X	X + 15 min.	X + 60 min.	X + 24 hours	X + 1 month
Priority 2, major, high (major defect) Serious error affecting the system (failure or disruption of important functions). The error affects operations in a manner that requires immediate attention/response.	X	X + 30 min.	X + 90 min.	X + 48 hours	X + 3 month
Priority 3, minor, medium (not a major defect) A deviation or failure that impairs or renders unusable a negligible «feature» or a negligible function of the product. The effect for Swisscom is minimal or does not have an impact on operations.	X	X + 30 min.	X + 3.5 hours	X + 10 working days	X + 3 month
Priority 4, low (technical information) General and/or in-depth questions concerning the operation of the platform. Error rectification on the test systems.	«best effort»				