



# Live Streaming Corporate Town Halls

Improve your internal communication strategy

Organizations use town hall events and all-hands meetings to create a more personalized and effective way to engage the workforce. If you stream them live or on-demand with a professional solution, you will engage employees anywhere on any device, create a stronger communication culture and foster transparency.

Video streamed town hall meetings will become an essential tool for the internal communication strategy. Our cloud-based webcast solution enables companies to implement live streaming easily and provides an extra layer of protection for your confidential communication.



swisscom



**Secure**

Restricted & Confidential



**Customized**

Incorporate your CI



**Universal**

Delivery on all devices



**Scalable**

Regardless of location and network

# Schedule, configure and run your own webcast events

Our webcast solution is a livestreaming and slide-synchronization tool for managing, operating and consuming webcasts worldwide live and on-demand.

## Reliable delivery

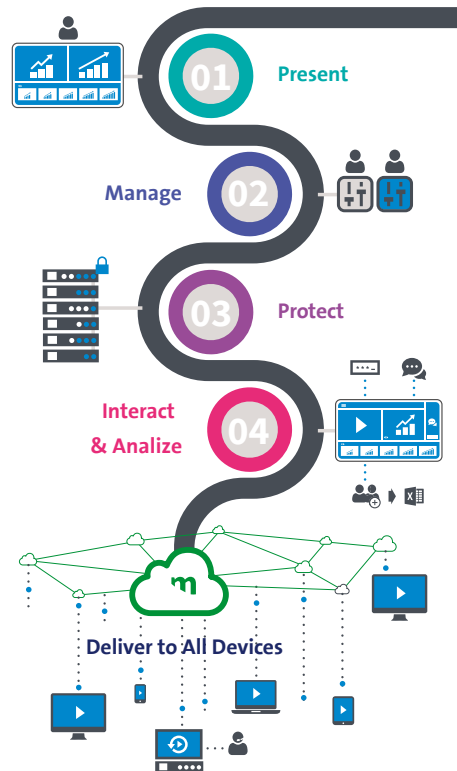
- > Stream and playback on all mobile and desktop devices.
- > Unlimited amount of participants and remote collaborators.
- > Interactive features such as chapter function, summary downloads and keyword searches within slides.
- > Worldwide highly scalable delivery via Akamai CDN.
- > Intranet distribution with eCDN.

## Secure communication

- > Functional user authentication and authorization.
- > Fine-granular rights & roles.
- > Single-Sign-On authentication.
- > All your content is SSL encrypted.

## Easy operation

- > Customizable design.
- > Operator & management tools to publish and organize slides.
- > Q&A and chat tools to engage your audience.
- > Multi-lingual consumer site to provide full webcast experience.
- > Recorded webcasts can be auto-published to the enterprise video platform (EVP).
- > Comprehensive metrics such as attendee statistics, views and plays, geolocation etc.



Video streaming is the most efficient and cost-conscious way for enterprises to ensure that everyone in the company is on the same page at the same time. You can reduce geographical barriers for teams, increase productivity and reduce costs by minimizing business travels. But it doesn't come without risk. That's why it is critical to have a secure, enterprise video platform that can deliver a seamless video experience companywide without bringing down your network. Trust the experts: Swisscom and movingimage provide the solution for secure video streaming, so that the message comes through and the IT department has peace of mind.

## Renowned customers use our solutions



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