Videos in Citrix Environments

How to videofy your Citrix virtual apps and virtual desktops

Streaming videos has always been a challenging task for remote desktops. Effective video delivery requires decoding capabilities as well as sufficient connectivity. If either of these is lacking, it will negatively affect both the Citrix Worker capacity and the user experience of watching the video, and it could even lead to reduced bandwidth capacity for other employees. Citrix, Swisscom and movingimage offer a powerful solution that enables video delivery anywhere and on any device, be it a Citrix remote desktop or a standard PC. Use it to video-connect with everyone within the enterprise and deliver your videos live and on-demand across the company.

only European vendor in
Gartner's 2018 Magic Quadrant
for enterprise video content management

Town hall Meetings

Easily manage live event streaming – including CEO announcements and town hall meetings – with the webcast solution. Use it to create a stronger communication culture, foster transparency, and build trust with your fellow employees.

Corporate Tube

Realize the potential of your video communication with an easy-to-use, secure, and customizable corporate tube – a company-wide & internal video portal. Our video Platform-as-a-Service draws on Azure cloud services to provide your company with innovative & scalable video capabilities.

Social Intranet

Allow your employees to connect and communicate via video in confidence. Securely share and stream video on social intranet platforms like Jive and Sharepoint without bringing down the network.

Corporate Learning

Save time and operational costs with live & on-demand video tutorials. Use this solution to speed up employee onboarding, introduce new products across the organization or lead training sessions. You can even archive videos for repeated viewing!

swisscom

Video optimization in Citrix environments:

✓ **Video uploading – one URL for all devices!**
Upload any video format and let the platform handle the transcoding automatically.
Use one single URL or embed code to enable video delivery on any device.

✓ **Technical analysis on the fly**
The platform analyzes the video and extracts technical details, such as
device, browser, bandwidth, and Citrix environment instantly.

✓ **Flexible player technique**
The platform matches between Citrix technical setup and a corresponding
player technique to provide optimal video delivery. Available players
include HTML5, Flash, Silverlight, ActiveX, and more.

✓ **Multiple video formats**
The platform delivers the most appropriate auto-transcoded streaming container
and codec solution – depending on the technical capabilities of the device.

✓ **Client-side rendering**
Migrate computing tasks from Citrix workers to Citrix receivers
to offload video transmission bandwidth.

✓ **Intelligent video content routing**
Separate videos from the Citrix HDX stream and allow the receiver to capture the
stream from the nearest local eCDN cache to reduce network impacts significantly.

✓ **Interactive video experience**
Add subtitles, chapters or overlays to the player automatically.
(When supported by the Citrix receiver).

✓ **Network optimization**
Boost your available video bandwidth by SD WAN optimization for video delivery.

Renowned customers use our solutions

CREDIT SUISSE   ABB   ❄ UBS   Adecco   SIX Swiss Exchange   GEBERIT   CLARIANT   ARYZTA Passion for good food

**Contact our citrix expert to learn more about
how video can benefit your company:**

Basilio Carnuccio
Senior Specialized Sales
basilio.carnuccio@swisscom.com | +41-58-223 26 69

www.swisscom.com/evp

swisscom